

### **Digital Footprint Video Contest**

The Digital Footprint Video Contest is designed to give students in Naperville District 203 & Indian Prairie 204 the opportunity to submit student-created videos individually or as a group to help promote cyber-safety and combat electronic bullying.

Winning Student Directors will receive:

1st Place Elementary School — \$200

1st Place Jr. High/Middle School — \$200

1st Place High School — \$200

Additionally, the first place winner will receive a \$500 grant for his/her school's technology department

All winners will receive the cash award along with trophies and pictures with the Mayor at the Hollywood Premiere Red Carpet Event on February 28, 2017.

#### How to enter:

Upload your video to your Google Drive and share it with... allan\_davenport@ipsd.org (District 204) jhlavacek@naperville203.org (District 203)

Include your first, last name, grade, school, and contact info (email/phone)

You must complete the mandatory on-line video submission form: http://www.kidsmatter2us.org/event/your-digital-footprint-matters-video-contest-2











# The Digital Footprint Project Entries due January 20, 2017

In an effort to increase awareness of responsible digital citizenship, KidsMatter has partnered together with School Districts 203 & 204, and the Naperville Police Department, to offer students the opportunity to participate in a video contest and win cash prizes!

Ms. Jill Hlavacek, Director of Innovation and Learning, District 203 Mr. Allan Davenport, Director of Instructional Technology, District 204

#### **Description of Project:**

This contest gives students in Naperville District 203 & Indian Prairie 204 the opportunity to help solve a real-world problem by submitting videos of their own creation as a single or group submission about digital citizenship. Videos that are selected as prize winners will be:

- Showcased during KidsMatter's Community-wide Internet Safety Event -Hollywood Premier at the Community Christian Church on February 28.
- Utilized for curricular purposes in both District 203 and 204.
- Recognized by the Mayor & City Council in a public forum.

#### **Prize Incentives: Video Contest Winners**

Student winners all receive a trophy, picture with the Mayor, and:

- \$200 1st Place High School Winning Video
- \$200 1<sup>st</sup> Place Junior High School Winning Video
- \$200 1<sup>st</sup> Place Elementary School Winning Video
- \$500 Grand Prize & Traveling Trophy to Overall 1<sup>st</sup> Place students' school district

#### Where to Submit Your Entry::

 Upload the video to your Google Drive and Share it with: allan\_davenport@ipsd.org - District 204 ihlavacek@naperville203.org - District 203

\*Include your name, grade, school and contact info (email & phone)

Complete the online video submission form to be considered

#### **Digital Footprint Video Contest Requirements:**

- Video Resolution Requirements: Minimum of 640x480 resolution
- Video Formats Accepted: .avi, .wmv, .mov, .mp4
- Length of video: Minimum of 30 seconds and maximum of 2 minutes
- Content within video should emphasize characteristics of one of the seven domains of the Illinois Internet Safety Act
- Contest begins on September 15, 2016 and ends on January 20, 2017

## **7 Domains of Illinois Internet Safety Act** (The content of the video should address one of the seven domains)

- Safe and responsible use of the Internet
- Recognizing, avoiding and reporting online solicitations
- Risks of transmitting personal information on the Internet
- Recognizing and avoiding unsolicited or deceptive online communication
- · Recognizing and reporting online harassment and cyber-bullying
- Reporting illegal online activities and communications
- Understanding copyright laws on written materials, photographs, music and video

#### **Common Core Standards that this Project Fulfills:**

**W 9-10.6** Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.

**SL 9-10.5** Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.

#### **Eligibility:**

Full-time students in grades K-12 in Naperville Community Unit School District 203 & Indian Prairie School District 204

Check out last year's winning videos: KidsMatter's Facebook Page

https://www.facebook.com/KidsMatter2us/videos

